

Media Release



For Immediate Release: October 18, 2016

Windsor Essex will welcome tourism professionals from across Ontario in 2017

WINDSOR, ON – Tourism Windsor Essex Pelee Island (TWEPI) is pleased to announce that our region has been selected to host the 2017 Travel Information Services Conference from October 11 – 13, 2017 at Caesars Windsor. Organized by the Ontario Tourism Marketing Partnership Corporation (OTMPC), the conference will draw travel information services professionals from across Ontario and Canada for a two day conference designed to share the latest trends and innovation, best practices, and offer engagement with tourism industry partners.

To take advantage of this opportunity, TWEPI is hosting a product tour that will cover attractions across the region, showcasing the plenty of reasons why Windsor Essex is a fantastic destination. Experiencing our attractions first-hand will give these front-line tourism professionals greater insight into our offerings and enhance their ability to make personalized recommendations to visitors

“We know that meaningful face-to-face contact with visitors continues to be an important service that enhances and extends visitation to the region,” said Gordon Orr, CEO of Tourism Windsor Essex Pelee Island. “We are delighted to welcome the delegates and personally show them the tourism assets our region is known for”.

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